

**ELROW TIME LIMITED PREMISES LICENCE: – Parsloes Park, Dagenham**

To.: All – Whom It May Concern

From: John Anani; at [john.anani@lbbd.gov.uk](mailto:john.anani@lbbd.gov.uk)

Date: 29 April 2022

**Comments**

I refer to the application for a new time limited premises licence at El Row UK Limited, Parsloes Park, Gale Street, Dagenham RM9 5PU. It is noted that the schedule for the events are as follows:

1. Year 2022 the event will be held on Saturday 20 August 2022 only; and
2. Years 2023 and 2024 there will be one event over Friday, Saturday and Sunday in either June, July August or September.

Comment as follows:

1. For the fourth premises licensing objective **The Prevention of Public Nuisance**, the applicant El Row Ltd states:
  - a. The premises licence holder will submit a Noise Management Policy to LBBD Environment health at least 12 weeks before any event and this policy will be agreed with at least 30 days before the event.
  - b. The policy will include a published system for making complaints, logging complaints including time, date and callers details if disclosed, and the response to any noise issues.
  - c. The public contact number will be staffed at least one hour before opening and one hour after closing of the event. This will be allocated in the control room in order to informed responses by the event management and to available for police and enforcement officers on request.
  - d. A post event compliance report should be produced following each event and submitted to LBBD Environment Health.
2. In view of the above licensing objective, I recommend that the following to be incorporated in any Noise Management Plan – with reference to site depicted in Figure 1 (A & B) attached :
  - a. Three stages, Main Stage, Stage 2, and Stage 3 (depicted in Figures 1A & 1 B respectively for clarity) would be operational simultaneously – the worst-case scenario.
  - b. Four Noise Sensitive Receptors (NSR) where noise levels would be assessed for noise exceedance are identified as MP1, MP2, MP3, and MP4 at Wykeham Road, Wren Road, Ivy Walk, and Terrace Walk respectively.
  - c. The target noise criterion, in line with other London Local Authorities, not to be exceeded at noise-sensitive receptors for this occasion being **65dBLA<sub>eq</sub>**, which is that recommended by the Code of Practice for Concerts 1995. It states “***The Music Noise Levels (MNL) when assessed at the prediction stage or measured during sound checks or concerts should not exceed the guidelines shown in Table 1 at 1 meter from the facade of any noise-sensitive premises for events held between the hours of 0900 and 2300***”. – see Table 1 attached below.
  - d. There would be **Proactive** sound monitoring at the identified sensitive locations and **Reactive** one when complaints are referenced at any location and fed to the Control Centre for lowering/adjusting music levels at the Stages to minimise further complaints.

# ELROW FESTIVAL 2022 - Parsloes Park, Dagenham

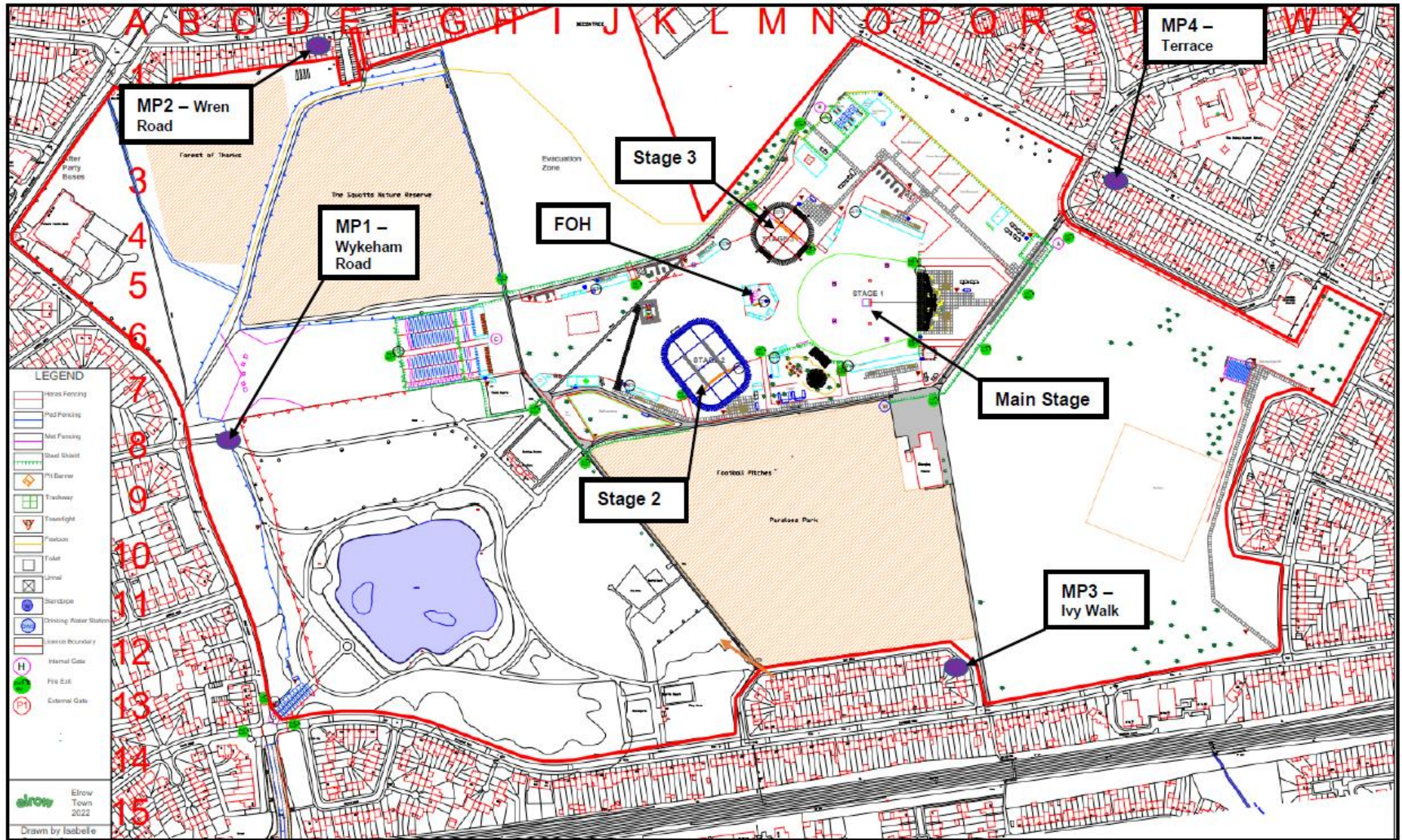
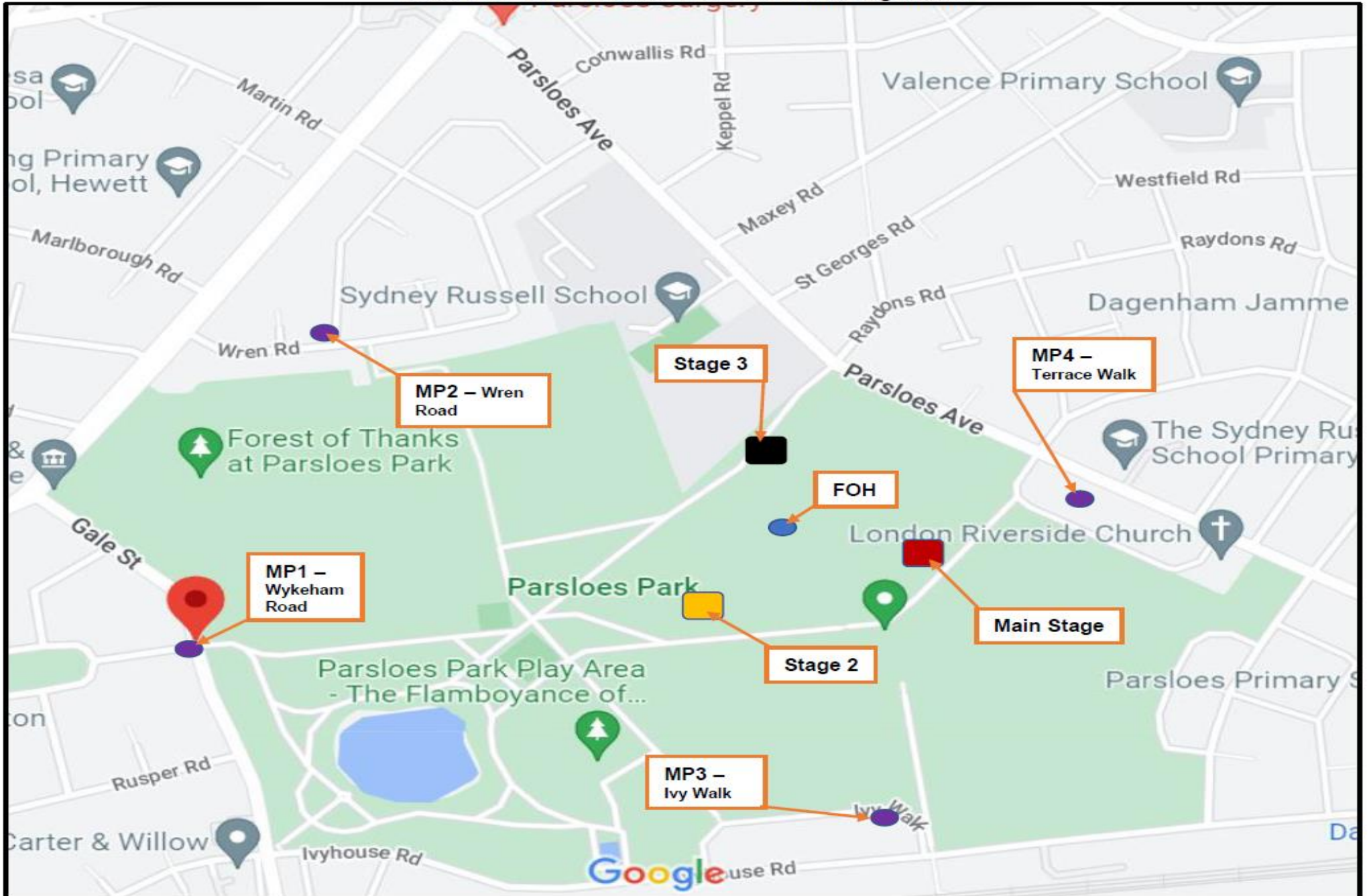


Figure 1A: Parsloes Park – Elrow Festival

**ELROW FESTIVAL 2022 - Parsloes Park, Dagenham**



**Figure 1B: Parsloes Park – Elrow Festival**

**Table 1: Code of Practice, Event Classification**

Event	Venue Category	Guideline MNL $L_{Aeq\ 15min}$
<i>Concert days per calendar year, per venue</i>	<i>Venue Category</i>	<i>Guideline</i>
1 to 3	Urban Stadia or Arenas	The MNL should not exceed 75dB(A) over a 15 minute period
1 to 3	Other Urban and Rural Venues	The MNL should not exceed 65dB(A) over a 15 minute period
4 to 12	All Venues	The MNL should not exceed the background noise level' by more than 15 dB(A) over a 15 minute period